

2 September 1958

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MEMORATION FOR:

SUBJECT

: Moral Pearmament

- 1. In accordance with your request we are submitting the following information on the Moral Rearmament Hovement. We will be glad to provide more detailed comments on the subject if it is required.
- 2. Although there would be no quarrel with MRA's fundamental claim that a "change" on the part of all men to a standard of absolute honesty, absolute purity, absolute unselfishness, and absolute love would engender a transformation in amount affairs, the calculation and self-interest with which MRA propagates its doctrines give rise to the suspicion that there is a stratum of disconnesty in the movement. Appearances of MRA groups, particularly their claverly produced theatrical productions, are preceded by ballyono reminiscent of the old-time circum press agents, and claims as to the adherence or appearance of people in high places which are as distorted as they are presumptuous.
- 3. MRA makes a special effort to gain the interest of people of prominence and wealth. By offering that at first sight seems to be a simple penacea to the world's illo, the sovement first extracts words of approbation from persons with sufficient name-value, then uses these to imply sponsorable and exitinged approval. Trust with apparent backing from people in high places, MRA adds some appeal of local application, such as a song in the language of the country being visited. Furthermore, IRA claims to be aprending its message gratis, though bosts to MRA groups the world over have found their hospitality to be costly. The origin of MRA's considerable funds is vaguely attributed to "contributions."
- 4. The movement has been constantly under the leadership of Frank Auchana, and has been variously known as "Bachmanias," "The Oxford Howmont" (apparently as attempt to capitalize on the well-known carlier religious movement is England in the latter part of the 19th century), and "Moral Rearmanent." It has been hinted, but not substantiated, that the name "Oxford Howmont" suffered a fall in reputation during the mineteen-tairties, when Buchman was reguted to be close to Adolph Hitler.

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- 5. The following two paragrapus are taken from a brief analysis of MRA's world tour of the summer of 1/55 with its musical play, "Venishing Island." The points trucked upon in these paragrapus would have pertinent application to any MRA trip which might be planned for Latin American areas.
- 6. The presentation of "The Vanishing Island" was accompanied by every effort to imply that the message of the play was sponsored by the United States, and by the lowlers of practically every Asian nation. Not only the use of U.S. Air Force planes for transportation, which Asians believed indicated U.S. support, but also the effort by MRA leaders to present the crevs of these planes as being part of the MRA group, was calculated to convey the idea of U.S. apparamip. What were originally simply polite invitations on the parts of national leaders for the MRA group to visit the various Asian countries in the course of their trip were represented as sponsorship and support for HRA principles. Polite words of welcome by some national leader would be quoted as evidence of that leader's adherence to MRA views. In every country, a message from three important members of the U.S. House of Representatives, Speaker Sam Rayburn, Minority Leader Joseph W. Martin, Jr., and Majority Leader John McCormack, was read as assuring /merican sponsorably for the HRA trip and the message contained in its play.
- 7. In general, then, it may be said that "The Vanishing Island" was precented with an accompanisent of careful prior press-agentry, with a shrewl knowledge of the name-value of prominent leaders in . every country, and with strong overtones wherever possible, of United States sponsorehip. In the opinion of many Americans who saw the play, "The Venishing Island" convoys an erronsous and harmful picture of vestern democracy, a more attractive picture of Communism, and a spallow and meretricions recipe for solving the differences between democracy and Communica. It is a relief, to realize that the MRA "Statesmen's Mission" and its play were directed at a very exclusive madience, most of whom were already conditioned toward MRA ideas or vestern associations. The general Asian public ascaped contact with a special point of view which it would be slarming to think might be interpreted as officially that of the United States.

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